



Have you ever wondered if the path to your desired destination is too arduous at night or in low light? Most of us might have had experience with filament bulbs at busy street lights decades back and with today's Led revolution too. In this era of advanced Led Lights, the brand "Charze" has successfully achieved significant milestones with its wide range of BIS certified energy-saving environment-friendly elegant premium LEDs and excellent service support at a very competitive price range.

The journey of the brand "Charze" began in early 2010 with a clear vision of efficiently illuminating India with its founder Mr. S. Singhania (Director). The spontaneous development and overall operations of the brand "Charze" has been precisely driven by Mr. Singhania's empowering enthusiasm enriched with over 30+ years of experience in relevant fields.

The brand "Charze" is well appreciated and even endorsed for its wide range of product and sub-variants of domestic as well as commercial Led lights from time to time. In today's market we are engaged in distributing and installing different variants of the Flood light eco series & lens series, Street light, High-bay light, Tube light, Inverter bulb, Led bulb, Led panel square & round, Led eco panel square & round, Surface Led square & round, PVC spotlight, Junction light, Concealed light, COB square & round, Track light, Bulkhead, Makhi lights, Stricker, Ringo panel, Glory PVC surface round, K lite & Deep junction PVC light.

# Nationwide strength

TWe have a vast dealer distributor network of 40+ active members considered the "Charze" family. All through the "Charze" family is large enough with all our valued customers, who are proudly using 38000+ units and the additional counting continues.









## What brought us wide acceptance

We deliver the best quality LED Chip to get high Lumen Output of up to 110 lumens per watt. As the quality was tested and verified by our highly skilled professional, we assure you that the LED life might exceed 20,000 Hrs. We always deliver our products with integrated short-circuit protection. For ultimate safety surge protection comes with a selective "Charze" Led range. Our research & development team is engaged in a continuous product development process to deliver cutting-edge technology. And we are well equipped to provide the best service support to our customers with a dedicated expert team through our best service & tech - support system. In a nutshell, our valued customers from all over the nation made us escalate the brand "Charze" to a pick of brand prominence & trustworthiness.

## Charze's USP



Exclusive warranty policy



Hard quality control



Budgetfriendly



Environment friendly



Effective service support





# From the Director's Desk

I welcome you on behalf of the brand "Charze" family and thank you all for showing interest in us.

For years people have been enlightened with the brand "Charze" and entered its family and transformed their premises into bright, elegant, and enhanced visibility. By installing Charze LED you will experience the pleasure of having a top-notch quality product that reflects your taste socially and personally. Establishing excellence and creating value for our products are our inspiring principles that truly adapted to the operating process of the organization.

We believe in taking an active part in initiating a better and brighter India for tomorrow. I appreciate like-minded citizens and also heartily welcome to the "Charze" family. You are privileged with our multifarious partnering program like dealership, distributorship & franchisee. We would expect that you venture beyond your boundaries and take maximum advantage of these facilities, participate fully and evolve into the brand "Charze".

Stay Healthy, and stay connected!

Mr. S. Singhaniya

Spray,

Managing Director Charze LED, Kolkata







## **LED FLOOD LIGHT - ECO Series**

ITEM CODE	POWER	COLOR	DIMENSION	MRP
CI_1101	10W		82 X 92 mm	800
CI_1102	20W		82 X 92 mm	800
CI_1103 - 04	30W	<b>▼</b>	82 X 92 mm	800
CI_1105 - 07	30W		82 X 92 mm	800
CI_1108 - 09	50W		82 X 92 mm	800
CI_1110 - 12	50W		82 X 92 mm	800
CI_1113-14	100W		82 X 92 mm	800
CI_1115	150W		82 X 92 mm	800
CI_1116-17	200W	$\mathbf{Y}$	82 X 92 mm	800

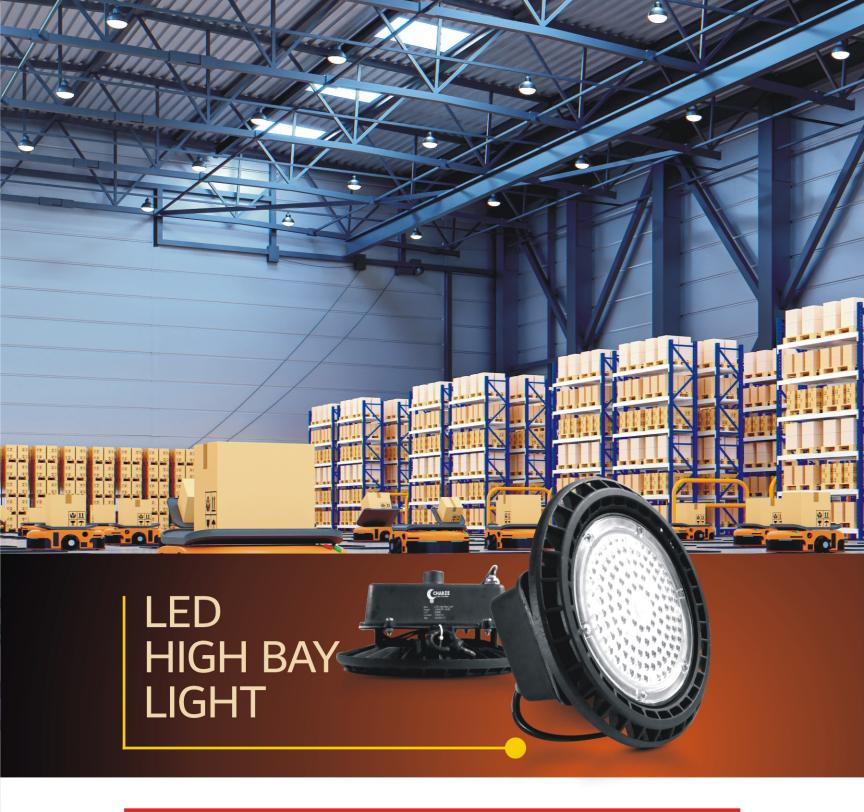


## **LED FLOOD LIGHT - LENS Series**

ITEM CODE	POWER	COLOR	DIMENSION	MRP
CI_1201	50W		82 X 92 mm	800
CI_1202	100W		82 X 92 mm	800
CI_1203	150W		82 X 92 mm	800
CI_1204	200W		82 X 92 mm	800



ITEM CODE	POWER	COLOR	DIMENSION	MRP
CI_1301	15W		82 X 92 mm	800
CI_1302	20W		82 X 92 mm	800
CI_1303	30W		82 X 92 mm	800
CI_1304	36W		82 X 92 mm	800
CI_1305	40W		82 X 92 mm	800
CI_1306	50W		82 X 92 mm	800
CI_1307	100W		82 X 92 mm	800



ITEM CODE	POWER	COLOR	DIMENSION	MRP
CI_1401	100W		82 X 92 mm	800
CI_1402	150W		82 X 92 mm	800
CI_1403	200W		82 X 92 mm	800



ITEM CODE	POWER	COLOR	DIMENSION	MRP
CI_9101	6W		82 X 92 mm	800



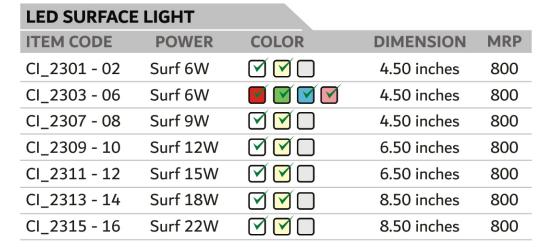
ITEM CODE	POWER	COLOR	DIMENSION	MRP
CI_3301-02	12W	$\checkmark$	82 X 92 mm	800
CI_3303-04	16W	$\mathbf{V}$	82 X 92 mm	800
CI_3305-06	20W		82 X 92 mm	800
CI_3307-08	30W		82 X 92 mm	800
CI_3309-10	50W		82 X 92 mm	800
ITEM CODE	POWER	COLOR	DIMENSION	MRP
CI_3301-02	12W	$\checkmark$	82 X 92 mm	800
CI_3303-04	16W		82 X 92 mm	800













IEL LIGHT			
POWER	COLOR	DIMENSION	MRP
Slim 03W		2.60 inches	800
Slim 03W		2.60 inches	800
Slim 06W		4.00 inches	800
Slim 06W		4.00 inches	800
Slim 09W		4.00 inches	800
Slim 12W		6.00 inches	800
Slim 12W		6.00 inches	800
Slim 15W		6.00 inches	800
Slim 18W		8.00 inches	800
Slim 22W		8.00 inches	800
	POWER Slim 03W Slim 06W Slim 06W Slim 09W Slim 12W Slim 12W Slim 15W Slim 18W	POWER         COLOR           Slim 03W         ✓ ✓ ✓           Slim 03W         ✓ ✓ ✓           Slim 06W         ✓ ✓ ✓           Slim 06W         ✓ ✓ ✓           Slim 09W         ✓ ✓ ✓           Slim 12W         ✓ ✓           Slim 12W         ✓ ✓           Slim 15W         ✓           Slim 18W         ✓	POWER COLOR DIMENSION   Slim 03W ✓ ✓ ✓ 2.60 inches   Slim 03W ✓ ✓ ✓ 4.00 inches   Slim 06W ✓ ✓ ✓ 4.00 inches   Slim 06W ✓ ✓ ✓ 4.00 inches   Slim 09W ✓ ✓ ✓ 4.00 inches   Slim 12W ✓ ✓ 6.00 inches   Slim 12W ✓ ✓ 6.00 inches   Slim 15W ✓ ✓   Slim 18W ✓ ✓   8.00 inches



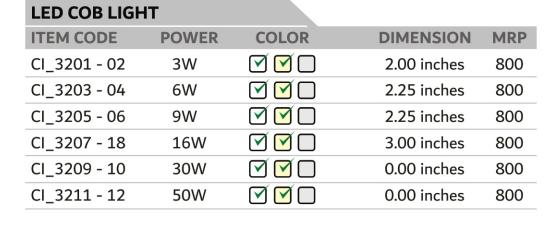
	,			
ITEM CODE	POWER	COLOR	DIMENSION	MRP
CI_2201 - 02	Slim 08W		4.00 inches	800
CI_2203	Slim 08W	<b>⊠</b> RGB	4.00 inches	800
CI_2204 - 05	Slim 15W		6.00 inches	800

**LED ECO SLIM PANEL LIGHT** 











LED PVC SPOT	T LIGHT			
ITEM CODE	POWER	COLOR	DIMENSION	MRP
CI_3101 - 02	3W		2.00 inches	800
CI_3103 - 06	3W		2.00 inches	800
CI_3107 - 08	5W		3.00 inches	800
CI_3109 - 12	5W		3.00 inches	800
CI_3113 - 14	7W		3.60 inches	800
CI_3115 - 18	7W		3.60 inches	800
CI_3119 - 20	12W	<b>Y Y </b>	4.60 inches	800



LED CONCEA	LED LIGHT			
ITEM CODE	POWER	COLOR	DIMENSION	MRP
CI_4101 - 02	7W		3.00 inches	800
CI_4103 - 06	7W		3.00 inches	800
CI_4107	7W	<b>⊠</b> RGB	3.00 inches	800

LED JUNCTIO	N LIGHT			
ITEM CODE	POWER	COLOR	DIMENSION	MRP
CI_3401 - 02	3W	$\checkmark$	1.50 inches	800
CI_3403 - 06	3W		1.50 inches	800











LED MAKHI L	IGHT		
ITEM CODE	POWER	COLOR	DIMENSION MRP
CI_5101 - 02	1W		1.00 inches 800
CI_5103 - 06	1W		1.00 inches 800
CI_5107 - 08	3W		2.35 inches 800
CI_5109 - 12	3W		2.35 inches 800

LED STRICKE	R LIGHT			
ITEM CODE	POWER	COLOR	DIMENSION	MRP
CI_6101	3W		2.25 inches	800
CI_6104	3W		2.25 inches	800
CI_6108	5W		2.60 inches	800
CI_6110	5W		2.60 inches	800

LED BOLK H	EAD LIGHT		
ITEM CODE	POWER	COLOR	DIMENSION MRP
CI_1701	10W		800
CI_1702	20W		800

LED RINGO F	ANEL LIGH	11		
ITEM CODE	POWER	COLOR	DIMENSION	MRP
CI_7101 - 05	6W + 3W	RGB	0.00 inches	800
CI_7106	6W + 3W	<b>⊠</b> RGB	0.00 inches	800
CI_7107 - 11	6W + 3W	RGB	0.00 inches	800
CI_7112 - 16	3W + 3W	RGB	0.00 inches	800
CI_7117 - 21	3W + 3W	RGB	0.00 inches	800
CI_7122 - 25	12W + 4W	/ ■ 🇹 🗹 🗹 RGB	0.00 inches	800
CI_7126	6W	<b>ऑ</b> 3 in 1	4.00 inches	800
CI_7127	12W	<b>☑</b> 3 in 1	6.00 inches	800















I FD	GI	ORY	<b>DVC</b>	<b>SURFA</b>	CFI	IGHT
LED	GL	.URI	PVC	SURF	ICE I	_ иоп и

ITEM CODE	POWER	COLOR	DIMENSION	MRP
CI_8101 - 02	6W		82 X 92 mm	800
CI_8103 - 06	6W		82 X 92 mm	800
CI_8107 - 08	12W		82 X 92 mm	800

# **LED DEEP JUNCTION LIGHT**

ITEM CODE	POWER	COLOR	DIMENSION	MRP
CI_10101	8W	<b>X</b> Rainbow	82 X 92 mm	800
CI_10102 - 104	4 8W	<b>∨</b> + <b>∨ ∨</b>	82 X 92 mm	800
CI_10105	8W	✓ + Multi Color	82 X 92 mm	800
CI_10106	15W	<b>☑</b> Rainbow	82 X 92 mm	800
CI_10107	15W	<b>▽</b> + <b>▽</b>	82 X 92 mm	800

# **LED TUBE LIGHT**

ITEM CODE	POWER	COLOR	DIMENSION	MRP
CI_1501	10W		1ft T8	800
CI_1502 - 03	10W	<b>Y Y</b>	2ft T5	800
CI_1504	20W		2ft T8	800
CI_1505 - 06	20W	<b>Y Y</b>	4ft T5	800
CI_1507 - 10	20W		4ft T5	800
CI_1511	25W	<b>M</b> -	4ft T5	800
CI_1512	40W		4ft T8	800

## **LED INVERTER BULB**

ITEM CODE	POWER	COLOR	DIMENSION MRP
CI_1601	9W		82 X 92 mm 800

## **LED BULB**

ITEM CODE	POWER	COLOR	DIMENSION	MRP
CI_1602	30W		82 X 92 mm	800
CI_1604	40W		82 X 92 mm	800
CI_1606 - 07	50W		82 X 92 mm	800







LED FOOT LI	GHT			
ITEM CODE	POWER	COLOR	DIMENSION	MRP
CI_8101 - 02	6W		82 X 92 mm	800
CI_8103 - 06	6W		82 X 92 mm	800
CI_8107 - 08	12W	$\mathbf{Y}$	82 X 92 mm	800

LED SURFACE	LIGHT			
ITEM CODE	POWER	COLOR	DIMENSION	MRP
CI_10101	8W	<b>☑</b> Rainbow	82 X 92 mm	800
CI_10102 - 104	8W	✓ + ✓ ✓ ✓	82 X 92 mm	800
CI_10105	8W		82 X 92 mm	800
CI_10106	15W	<b>M</b> Rainbow	82 X 92 mm	800
CI_10107	15W	<b>▽</b> + <b>▽</b>	82 X 92 mm	800



LI	ED				
IT	EM CODE	POWER	COLOR	DIMENSION	MRP
CI	_1501	10W		1ft T8	800
CI	_1502 - 03	10W		2ft T5	800
CI	_1504	20W		2ft T8	800
CI	_1505 - 06	20W		4ft T5	800
CI	_1507 - 10	20W		4ft T5	800
CI	_1511	25W		4ft T5	800
CI	_1512	40W		4ft T8	800









ROPE LED				
ITEM CODE	POWER	COLOR	DIMENSION	MRP
CI_8101 - 02	6W		82 X 92 mm	800
CI_8103 - 06	6W		82 X 92 mm	800
CI_8107 - 08	12W		82 X 92 mm	800

STRIP LED				
ITEM CODE I	POWER	COLOR	DIMENSION	MRP
CI_10101	8W	<b>M</b> Rainbow	82 X 92 mm	800
CI_10102 - 104	8W		82 X 92 mm	800
CI_10105	8W		82 X 92 mm	800
CI_10106	15W	<b>M</b> Rainbow	82 X 92 mm	800
CI_10107	15W	<b>▽</b> + <b>▽</b>	82 X 92 mm	800





#### CORPORATE OFFICE

18 Rabindra Sarani, Poddar Court, Gate No. 4, 2nd Floor, Kolkata -700001

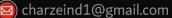
#### SATELLITE OFFICE

959B, Chowringhee Road, 4th floor, Kolkata - 700020

( +91 33 46033236 / +91 62013 85105

#### **Customer Care**

<u>(0)</u> +91 93305 40050











Pictures shown are for illustration purposes only The actual product may vary.